

**Amendments to the Claims:**

This listing of claims will replace all prior versions and listings of claims in the application:

**Listing of Claims:**

**Claim 1 (Currently Amended):** A mammalian cell culture medium comprising:

(i) a synthetic chimeric protein that comprises:

(a) ~~at least one insulin-like growth factor I (IGF) selected from (IGF-I) and IGF-II, and~~

(b) an  $\alpha_v$  integrin-receptor binding vitronectin (VN) fragment comprising amino acid residues 1-52 of mature VN, which fragment ~~that~~ does not comprise a heparin binding domain (HBD),

wherein the synthetic chimeric protein does not comprise an insulin-like growth factor binding protein (IGFBP); and

(ii) an absence of serum or an amount of serum which in the absence of said ~~at least one~~ IGF-I would not support cell growth.

**Claim 2 (Previously Presented):** The mammalian cell culture medium of Claim 1, wherein serum is absent or present to a concentration no more than 1% (v/v).

**Claim 3 (Withdrawn):** The mammalian cell culture medium of claim 2, wherein serum is present to a concentration no more than 0.5% (v/v).

**Claim 4 (Withdrawn):** The mammalian cell culture medium of claim 3, wherein serum is present to a concentration no more than 0.1% (v/v).

**Claim 5 (Previously Presented):** The mammalian cell culture medium of Claim 1, wherein serum is absent.

**Claim 6 (Withdrawn):** The mammalian cell culture medium of claim 1, wherein the IGF is IGF-II.

**Claim 7 (Cancelled)**

**Claim 8 (Withdrawn-Currently Amended):** The mammalian cell culture medium of claim 7 Claim 1, further comprising an IGFBP selected from the group consisting of IGFBP1, IGFBP2, IGFBP3, IGFBP4, IGFBP5 and IGFBP6.

**Claim 9 (Withdrawn):** The mammalian cell culture medium of claim 8, wherein the IGFBP is selected from the group consisting of IGFBP3 and IGFBP5.

**Claim 10 (Withdrawn):** The mammalian cell culture medium of claim 9, wherein the IGFBP is IGFBP5.

**Claim 11 (Withdrawn):** The mammalian cell culture system of claim 1, wherein the VN fragment does not comprise a heparin binding domain (HBD).

**Claim 12 (Withdrawn):** The mammalian cell culture system of claim 11, wherein the VN fragment comprises a polyanionic region.

**Claim 13 (Withdrawn):** The mammalian cell culture system of claim 12, wherein the VN fragment is capable of binding an  $\alpha_v$  integrin receptor.

**Claim 14 (Withdrawn):** The mammalian cell culture system of claim 13, wherein the VN fragment is capable of binding an integrin receptor selected from an  $\alpha_v\beta_3$  integrin or an  $\alpha_v\beta_5$  integrin.

**Claim 15 (Withdrawn):** The mammalian cell culture system of claim 1, wherein vitronectin (VN) is purified autologous vitronectin (VN).

**Claim 16 (Withdrawn):** The mammalian cell culture medium of claim 1 comprising IGF-I, an IGFBP and vitronectin in the form of an isolated protein complex.

**Claim 17 (Withdrawn):** The mammalian cell culture medium of claim 1 comprising IGF-II and vitronectin in the form of an isolated protein complex.

**Claim 18 (Withdrawn):** The mammalian cell culture medium of claim 15, wherein the isolated protein complex is a synthetic chimeric protein.

**Claim 19 (Withdrawn):** The mammalian cell culture medium of claim 1, further comprising one or more other biologically active proteins that promote cell growth and/or differentiation.

**Claim 20 (Withdrawn):** The mammalian cell culture medium of claim 19, wherein said another growth factor is EGF and/or bFGF.

**Claim 21 (Previously Presented):** The mammalian cell culture medium of Claim 1, when used to culture epithelial cells.

**Claim 22 (Currently Amended):** A mammalian cell culture system comprising a culture vessel and the mammalian cell culture medium of Claim 1 or Claim 38.

**Claim 23 (Previously Presented):** The mammalian cell culture system of Claim 22, wherein said vitronectin (VN) is immobilized, bound or otherwise associated with the culture vessel.

**Claim 24 (Withdrawn):** A method of cell culture including the step of culturing one or more cells in the mammalian cell culture system of claim 22.

**Claim 25 (Withdrawn):** The method of claim 24, wherein feeder cells are absent for at least part of the duration of culture.

**Claim 26 (Withdrawn):** The method of claim 24, wherein the one or more cells are epithelial cells.

**Claim 27 (Withdrawn):** The method of claim 26, wherein the one or more cells are keratinocytes or keratinocyte progenitors.

**Claim 28 (Withdrawn):** The method of claim 26, wherein the one or more cells are corneal cells.

**Claims 29-34 (Cancelled)**

**Claim 35 (Withdrawn-Previously Presented):** A method of delivering keratinocytes or keratinocyte progenitor cells for skin regeneration *in situ* including the steps of culturing one or more cells in the mammalian cell culture medium of Claim 1 to thereby produce cultured cells; and  
spraying the cultured cells onto the skin of an individual to facilitate skin regeneration.

**Claim 36 (Withdrawn):** The method of claim 35, further including the step of growing said keratinocytes or keratinocyte progenitor cells to form regenerated skin *in situ*.

**Claim 37 (Previously Presented):** The mammalian cell culture medium of Claim 21, wherein said epithelial cells are keratinocytes.

**Claim 38 (Cancelled)**